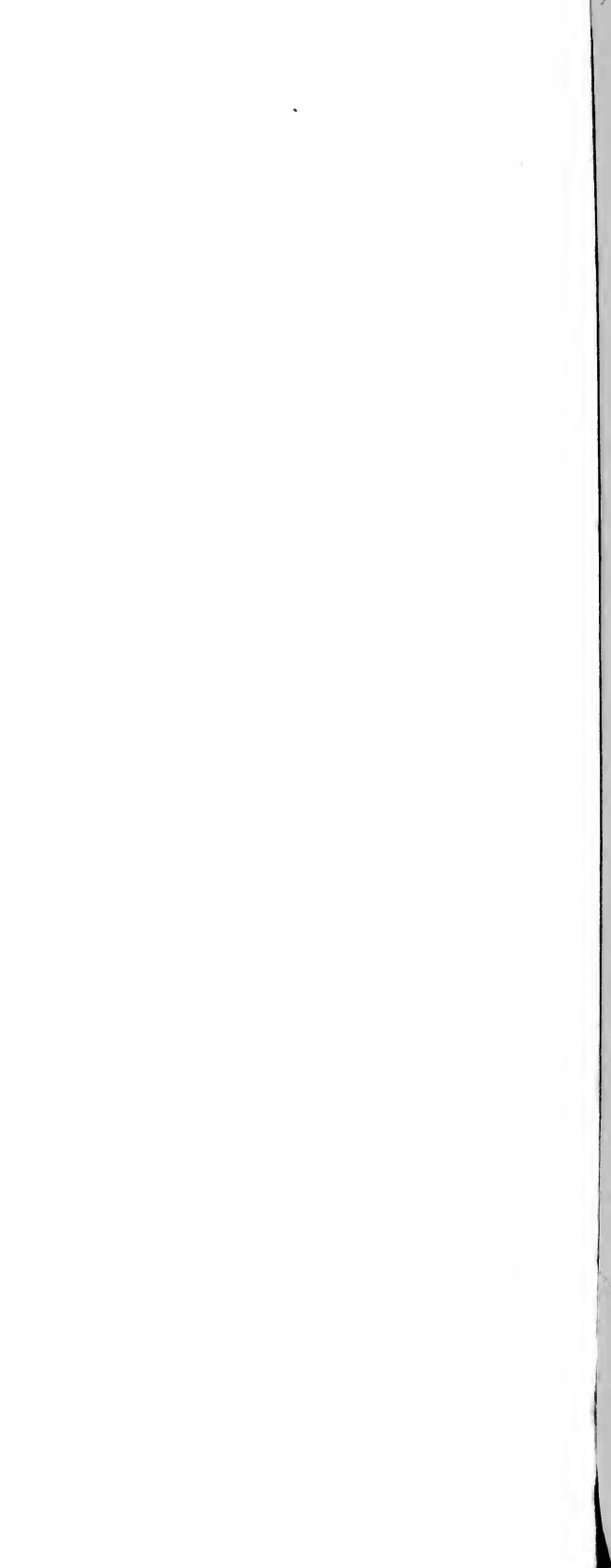


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Field Grown

ROSES

RECEIVED
★ FEB 23 1932 ★

Own Roots and Low Budded
on Ragged Robin



Wholesale Trade List
For 1931-1932

ROSE BUSHES — NOT LESS THAN
TEN OF A VARIETY AT THE
PRICES QUOTED HEREWITH

OCT 26 1931

July 20, 1931

Golden Rose Company
WHOLESALE GROWERS

GLENDORA AVENUE
PUENTE, CALIFORNIA

LIST OF NEW VARIETIES

(Quantities Limited)

		Price Per 10	
		No. 1	No. 1½
Duchess of Atholl, H.T.....	The big globular buds and flowers with their rich bronze-orange hue have the most striking color of any recent variety. The flowers are quite double, on heavy stems, and the plant is exceedingly vigorous.	\$3.50	
Irish Charm, H.T.....	This flower is a deep blush pink in color with a deeper apricot tint in the bud. The plant has very strong stems.	3.50	
E. G. Hill, H.T.....	One of the best red roses on the market. This velvety crimson colored flower has a very strong fragrance.	3.50	2.50
Frank Reader, H.T.....	The color of this flower is bright yellow. It is a vigorous growing plant with large everblooming flowers.	3.50	
Golden Queen, H.T., (Golden Rose Co., 1931) ..	As an addition to the list of roses this bud sport from the parent type, Queen Alexandra, is bound to prove one of the finest additions to the list of roses offered in modern times. Its color is golden yellow edged in light pink. It blossoms without intermission throughout the entire rose blooming season.	4.00	3.00
Julien Potin, H.T.....	This flower resembles Golden Pernet in color and foliage, but it has longer buds.	3.50	
Marion Cran, H.T.....	A very double, medium sized flower of yellow color edged with deep pink. It has a strong fragrance.	3.50	
Miss Rowena Thom, H.T.....	This delightful rose has cup shaped flowers of very large bloom. It is the best pink rose for florist use.	3.00	
Patience, H.T.....	The bush of this rose is full of long, slender buds at all times, which expand into splendidly formed flowers of magnificent orange, shading to crimson.	3.50	
Royal Red, H.T.....	This very popular rose has Camellia shaped flowers of intense crimson on slender stems.	3.00	2.00
Souv. de Mme. Boulet, H.T.....	A deep orange - yellow colored flower blooms on this vigorous growing bush. It is the largest yellow flower to date.	3.50	
Talisman, H.T.....	The most sensational flower in recent years due to its bewildering colorings of red, gold and yellow. It is especially suitable for the flower market.	3.50	2.50
Climbing Shot Silk, H.T. (Golden Rose Co., 1931) ..	This is the first time that this rose has been introduced on the market and it is bound to prove one of the finest additions to the list of climbing roses. It grows more vigorously than any other climber. Its foliage is a dark, shiny green and mildew proof.	6.00	4.50

STANDARD VARIETIES—

	Price Per 10	
	No. 1	No. 1½
American Legion, H.T., cerise, budded.....	\$2.20	\$1.40
American Legion, O.R.....	2.00	
Angele Pernet, H.T., brownish orange, bud..	2.80	1.90
America, H.T., rose pink, bud.....	2.20	1.40
American Beauty, H.P., red, bud.....	2.20	1.40
Arthur Cook, H.T., dark crimson, bud.....	2.50	1.70
Briarcliff, H.T., pink, bud.....	2.20	1.40
Betty Uprichard, H.T., deep salmon pink, bud	2.50	1.70
Black Prince, H.P., dark red, bud.....	2.50	1.70
Crimson Queen, H.T., crimson, bud.....	2.20	1.40
Crimson Queen, O.R.....	2.00	
Columbia, H.T., pink, bud.....	2.50	1.70
Constance, H.T., deep orange-yellow, bud....	2.50	1.70
Commonwealth, H.T., pink, bud.....	2.20	1.40
Cuba, H.T., brilliant orange-scarlet (semi-double), bud	2.50	1.70
Charles K. Douglas, H.T., brilliant red, bud..	2.50	1.70
Crusader, H.T., crimson, bud.....	2.50	1.70
Cheerful, H.T., orange-pink, bud.....	2.20	1.40
Double White Killarney, H.T., white, bud.....	2.20	1.40
Duchess of Wellington, H.T., saffron yel, bud	2.50	1.70
Duchess of Wellington, O.R.....	2.00	
Dame Edith Helen, H.T., bright pink, very double, bud	2.80	1.90
Doris Dickson, H.T., orange-pink, bud.....	2.50	1.70
Duchess of York, H.T., charming shade rich orange, bud.....	2.80	1.70
Etoile De France, H.T., velvety crimson, bud	2.20	1.40
Etoile De France, O.R.....	2.00	
Edward Mawley, H.T., crimson, bud.....	2.20	1.40
Edward Mawley, O.R.....	2.00	
Etoile De Hollande, H.T., brilliant red, bud...	2.80	1.90
Empire Queen, H.T., cerise, bud.....	2.20	1.40
El Dorado, H.T., yellow, bud.....	2.50	1.70
Etoile de Feu, H.T., flaming orange pink, bud	2.80	1.90
Edel, H.T., ivory white, bud.....	2.80	1.90
Frau Karl Drustchki, H.P., sno white, O.R...	2.50	1.70
Feu Joseph Looymans, Per., deep orange to yellow, bud	2.80	1.90
Florex, H.T., clear pink, bud.....	2.20	1.40
Francis Scott Key, H.T., red, bud.....	2.20	1.40
Fontanelle, H.T., yellow, bud.....	2.20	1.40
Felicity, H.T., bright pink, bud.....	2.50	1.70
George Elgar, Pol., yellow, O.R.....	2.00	
General McArthur, H.T., red, bud.....	2.20	1.40
General McArthur, O.R.....	2.00	
Golden Ophelia, H.T., yellow, bud.....	2.50	1.70
Golden Ophelia, O.R.....	2.00	
General S. A. Janssen, H.T., red, O.R.....	2.00	
Gruss An Teplitz, T., crimson, bud.....	2.20	1.40
Gruss An Teplitz, O.R.....	1.80	
Golden Pernet, H.T., clear yellow, bud.....	2.50	1.70
Golden Gleam, H.T., buttercup yellow, bud....	2.80	1.90

ABBREVIATIONS

Tea (everblooming)	T.
Hybrid Tea	H. T.
Hybrid Perpetual	H. P.
Polyantha	Pol.
Pernetiana	Per.
Austrian Brier	A. B.
Wichuraiana	W.
Climbing	Cl.
Own Roots	O. R.
Budded	Bud.

STANDARD VARIETIES—

Price Per 10
No. 1 No. 1½

Golden Emblem, H.T., golden yellow, bud....	2.80	1.90
Golden Rule, H.T., orange yellow, bud.....	2.50	1.70
Hoosier Beauty, H.T., deep crimson, bud.....	2.50	1.70
Hadley, H.T., velvety crimson, bud.....	2.50	1.70
Irish Fire Flame, H.T., copper pink (single)	2.50	1.70
Irish Sweetness, H.T., deep cherry red, bud..	2.50	1.70
Irene Thompson, H.T., yellow, bud.....	2.50	1.70
Imperial Potentate, H.T., deep pink, bud.....	2.50	1.70
Isobel, H.T., coral pink (single), bud.....	2.50	1.70
Juliet, A.B., gold to red, bud.....	2.50	1.70
J. C. Mensing, H.T., pink, shaded golden, bud	2.20	1.40
J. J. L. Mock, H.T., pink, bud.....	2.20	1.40
John Russell, H.T., dark crimson, bud.....	2.50	1.70
Joanna Hill, H.T., deep yellow, bud.....	2.80	1.90
K. of K., H.T., scarlet, (single), bud.....	2.50	1.70
Killarney, H.T., pink, O.R.....	2.00	
Kaiserin A. Victoria, H.T., cream white, bud	2.50	1.70
Lady Inchiquin, H.T., orange cerise, bud.....	2.50	1.70
Lady Alice Stanley, H.T., pink, bud.....	2.20	1.40
Lady Hillingdon, H.T., orange-yellow, bud....	2.80	1.90
Lady Margaret Stewart, H.T., orange-scar-		
let, bud	2.80	2.00
Lulu, H.T., orange to sal, bud (semi-double)	2.50	1.70
Lulu, O.R.	2.00	
Los Angeles, H.T., coral pink, bud.....	2.50	1.70
Lord Charlemont, H.T., clear rich crim, bud	2.50	1.70
Louise C. Breslou, H.T., copper pink, bud.....	2.50	1.70
La Detroit, H.T., pink, bud.....	2.20	1.40
Mrs. Bedford Crimson, H.T., crimson, bud....	2.80	1.90
Mrs. W. C. Egan, H.T., pink, bud.....	2.20	1.40
Mrs. W. C. Egan, O.R.....	2.00	
Mrs. A. R. Waddell, H.T., saffron yellow, bud	2.20	1.40
Mrs. A. R. Waddell, O.R.....	2.00	
Mrs. Charles Russell, H.T., deep pink, bud....	2.50	1.70
Mrs. F. R. Pierson, H.T., red, bud.....	2.20	1.40
Mrs. Henry Morse, H.T., silvery pink, bud....	2.50	1.70
Mrs. Barraclough, H.T., bright pink, bud.....	2.80	1.90
Mrs. S. K. Rindge, H.T., yel (semi-double), bud	2.20	1.40
Mrs. Lovell Swisher, H.T., salmon pink, bud	2.50	1.70
Mrs. W. E. Nickerson, H.T., rosy salmon, bud	2.80	1.90
Mrs. Redford, H.T., deep orange, bud.....	2.50	1.70
Mrs. Beatty, H.T., deep sulphur yellow, bud..	2.50	1.70
Mrs. Aaron Ward, H.T., Indian yellow, bud....	2.50	1.70
Mrs. Henry Bowles, H.T., deep cop pink, bud	2.50	1.70
Mrs. C. W. Edwards, H.T., crim carmine, bud	2.50	1.70
Mable Morse, H.T. golden yellow, bud.....	2.50	1.70
Miss Lolita Armour, H.T., copper pink, bud..	2.50	1.70
Madre, H.T., charm shade rich apricot, bud	2.50	1.70
Matchless, H.T., brilliant cerise, bud.....	2.20	1.40
Mary Pickford, H.T., yellow, bud.....	2.80	1.90
Margaret McGredy, H.T., brick red, bud.....	2.50	1.70
Mme. Albert Barbier, H.T., Nankeen yel, bud	2.50	1.70
Mme. Butterfly, H.T., salmon yellow, bud....	2.50	1.70
Mme. Butterfly, O.R.....	2.00	
Mme. Ed. Herriott, H.T., copper red (Daily		
Mail), bud	2.50	1.70
Mme. Ed Herriot, O.R.....	2.00	
Mme. Alexandre Dreux, H.T., orange to		
yellow, bud	2.50	1.70
Mme. Leon Pain, H.T., pink, bud.....	2.20	1.40
Mme. Caroline Testout, H.T., sal pink, bud..	2.20	1.40
Norman Lambert, H.T., bright yellow edged		
with pink, bud.....	2.80	1.90
Ophelia, H.T., salmon flesh, bud.....	2.50	1.70
Old Gold, H.T., reddish to orange (semi-		
double), O.R.	2.00	
Premier, H.T., pink, bud.....	2.20	1.40
Premier Supreme, H.T., red, bud.....	2.20	1.40

STANDARD VARIETIES—

	Price Per 10	
	No. 1	No. 1½
Padre, H.T., copper scarlet, bud.....	2.50	1.70
Pink Pearl, H.T., rose pink, bud.....	2.20	1.40
Queen Alexandra, H.T., vermillion, bud.....	2.50	1.70
Radiance, H.T., pink, bud.....	2.20	1.40
Radiance, O.R.	2.00	
Radiance, Red, H.T., red, bud.....	2.50	1.70
Radiance Red, O. R.....	2.00	
Red Maman Cochet, T., deep pink, O.R.....	2.00	
Red Premier, H.T., red, bud.....	2.20	1.40
Rev. F. Page Robert, H.T., orange-yellow bud	2.80	1.90
Rose Hill, H.T., clear pink, bud.....	2.20	1.40
Rose Marie, H.T., deep pink, bud.....	2.20	1.40
Roselandia, H.T., yellow, bud.....	2.20	1.40
Roselandia, O.R.	2.00	
Sunstar, H. T., or'ge to yell (semi-double) bud	2.50	1.70
Sunstar, O.R.	2.00	
Sunburst, H.T., orange to yellow, bud.....	2.80	1.90
Souv. de Georges Pernet, H.T., d'p pink, bud	2.50	1.70
Souv. de Claudius Pernet, H.T., pure yel, bud	2.80	1.90
Souv. de George Beckwith, H.T., deep shrimp pink, bud	2.80	1.90
Souv. de H.A.Verschuren, H. T. canary yel- low, bud	2.50	1.70
Senator, H.T., rich crimson, bud.....	2.50	1.70
Sensation, H.T., crimson, bud.....	2.50	1.70
Shot Silk, H.T., cerise salmon pink, bud.....	2.50	1.70
Templar, H.T., clear red, bud.....	2.20	1.40
Urlich Brunner, H.P., red, bud.....	2.20	1.40
Victory, H.T., red, bud.....	2.20	1.40
Ville de Paris, H.T., unfading clear yel, bud..	2.80	1.90
Winnie Davis, H.T., pink, bud.....	2.20	1.40
Winnie Davis, O.R.....	2.00	
Wm. F. Dreer, H.T., salmon yellow, bud.....	2.50	1.70
Willowmere, H.T., shrimp pink, bud.....	2.20	1.40
Wilhelm Kordes, H.T., pink with yellow, bud	2.50	1.70

CLIMBING ROSES

Cl. American Beauty, H.T., red, O.R.....	\$2.00	\$1.40
Cl. American Pillar, Pol., pink, O.R.....	2.00	1.40
Cl. Belle of Portugal, H.G., soft pink, bud....	2.50	1.70
Cl. Cecil Brunner, Pol., salmon pink, O.R.....	2.50	1.70
Cl. Cherokee Red, (single), (Ramona).....	2.00	1.40
Cl. Dorothy Perkins, Pol., pink, O.R.....	1.80	1.20
Cl. Duchess of Wellington, H.T., saff yel, bud	2.50	1.70
Cl. General McArthur, H.T., red, bud.....	2.50	1.70
Cl. Gold Ophir, H.T., copper, bud.....	2.20	1.40
Cl. Golden Emblem, H.T., golden yellow, bud (Clara Bow).....	2.80	1.90
Cl. Hadley, H.T., velvety crimson, bud.....	2.80	1.90
Cl. Hoosier Beauty, H.T., dark crimson, bud..	2.80	1.90
Cl. Kaiserin A. Victoria, H.T., crm white, bud	2.50	1.70
Cl. Louise C. Breslou, H.T., copper pink, bud..	2.80	1.90
Cl. Lady Hillingdon, H.T., orange-yellow, bud	2.80	1.90
Cl. Los Angeles, H.T., coral pink, bud.....	2.50	1.70
Cl. Mme. Ed Herriot, H.T., copper red, bud..	2.50	1.70
Cl. Mrs. Aaron Ward, H.T., Indian yell, bud	2.50	1.70
Cl. Mme. Caroline Testout, H.T., sal pink, bud	2.50	1.70
Cl. Pauls Scarlet Climber, W., scarlet, O.R....	2.20	1.40
Cl. Rose Marie, H.T., deep pink, bud.....	2.50	1.70
Cl. Red Radiance, H.T., red, bud.....	2.50	1.70
Cl. Silver Moon, W., white, (single), O.R.....	1.80	
Cl. Sunburst, H.T., orange yellow, bud.....	2.80	1.90
Cl. Souv. de Claudius Pernet, H.T., pure yellow, bud	2.80	1.90
Cl. Sunstar, H.T., orange to yellow, (semi- double), bud	2.80	1.90
Cl. Tausendschoen, Pol., white with pink edge, (Thou. Beauty), O.R.....	2.00	1.40

Remarks

TIME OF SHIPMENT—We usually dig all roses in December and ship in January and February, except special orders for early shipments. We cannot promise to hold any order later than March 15th. We ship out all early orders as soon as possible.

TERMS—Our terms are cash, or satisfactory references before shipment. To established nurserymen and florists known to us, or to those who have necessary rating, credit will be granted on the following terms: 60 days net f.o.b. Puente, Calif.—5 per cent discount for cash with order or before shipment—3 per cent in ten days—1 per cent in thirty. If orders are to be sent C.O.D., send one-fourth cash before shipment.

SPECIAL PRICES and easy payment system are offered in our conditional sales contract for orders of 1000 or more plants, or for carload lots. Prices quoted upon request.

FREE PACKING—We do not charge for packing, boxing, or delivering to the forwarding company.

TO THE TRADE ONLY—Prices shown are for first-class stock of the grade named.

EXPRESS—All stock packed light with paper in veneer boxes for express shipment unless ordered for paper packing, but we advise box shipment which keeps the roses in the best of condition. Unless quantity is sufficient for box packing, roses will be packed with paper.

OUR ROSES are all tied ten in a bunch.

GRADE A—This is a regular grade. Teas and Hybrid Teas, Polyanthas, about 18 inches and up, climbers and Hybrid Perpetual, about 24 inches and up and 3 or more branches.

GRADE B—This is a light grade, suitable for mailing or potting. Teas and Hybrid Teas about 12 inches and up; climbers and Hybrid Perpetuals, about 18 inches and up, 2 or more branches.

OUR BUDDED STOCK—These are very low, budded on ragged robin stock that has been eyed so there will be no suckering.

ADVANCE ORDERS—Booked by us previous to harvesting, all qualities are somewhat uncertain; should shortage occur, we reserve the right to fill such orders pro rata.

CLAIMS—Before receipting for the shipment, examine it to see if apparently in good shape. If there is any complaint to make, the same must be forwarded to us immediately upon receipt of the plants.

GENUINENESS—We exercise great care in keeping all varieties true to name, but it is mutually agreed to between the purchaser and ourselves that we shall not at any time be liable for any amount greater than the original purchase price of the stock. All sales will be made subject to stock being unsold when the order is received, with the understanding that if the stock should become injured by any frost, hail, fire, or other cause beyond our control, the order will be void.

LOCATION—716 Glendora Avenue. Meet us once. We will take you to our nursery and show you our best stock.

Nursery Location, 2 Miles North of Puente

